



FORMAT Tour Planner

gli specialisti del viaggio su misura

THE TAILOR MADE ITALIAN EXPERIENCE

Regioni d'Italia: Puglia



The region of Puglia is located in the south-east of Italy, at the heel of the boot. The region has a surface area of 19,363 square kilometers with a population of 4,100,000 inhabitants. Puglia is the seventh largest region of Italy. The coast, along the Ionian Sea and the Adriatic sea, is 800 kilometres long.

Bari is its main city but the region also includes the provinces of Brindisi, Foggia, Lecce and Taranto.

The Puglia region is located in the easternmost point of Italy. The territory is primarily composed of flat lands and hills. Puglia is the least mountainous region of Italy (2%).

The Ionic Sea and the Adriatic Sea border Puglia; the region has a Mediterranean climate in the coasts and plains, with dry summers and mild, rainy winters. Mountainous areas and inland areas have continental weather that is very rainy, with snow during the winters. Due to humid winds, the center of the region is the least rainy.

Puglia, things to do



Puglia is a popular tourist destination due to its beaches, history, art, culture, marvellous natural landscapes, haute cuisine and local artisan products.

The coast of the island, which alternates between rocks and beaches, leaves tourists astonished.

The landscape of this region is always dotted with local fishermen.

Puglia's economy is based on tourism and agriculture. The region is considered to be Italy's granary; Puglia has a simple, rustic, delicious cuisine whose fundamental ingredients are vegetables, fish, sea food and extra virgin olive oil.

Influenced by the eastern world, Puglia offers tourists its famous Romanesque cathedral, as well as prickly pear bushes, capers, spectacular caves and rock creeks.

The splendid baroque city of Lecce, with its "trulli" (traditional stone dwellings with conical rooves), and mysterious castles, such as Monte's octagonal castle, almost contributes to how interesting visitors will find Puglia.

Getting there

- By plane from France: the Puglia region is connected to France by several low-cost airlines such as Thomas Cook and Myair. There are also direct flights from Paris to Bari.

- By car: If you have spare time and you wish to explore the Adriatic coast, travelling by car is the best way to reach Puglia.

Bari is 1742 km from Paris (16 hours drive). Visitors driving from Paris need to cross France, passing through Lyon and Geneva, and then take the Sole motorway until you arrive in Puglia.

Bari is 1342 km from Marseilles (12 hours drive). Visitors coming from Marseille need to cross the Mediterranean coast, passing through Modena and Bologna, until they reach the Sole motorway, which leads right to Puglia.



Our Tours

Apulia: the pearl of Italy

Discover the "pearls" of Apulia: an enjoyable beach, sun and fun holidays!



The blue sea, the green olives trees, the splendor of the white cathedrals, the grey castles. This region is characterised by a mixture of colors which makes the scenery of Apulia harmonious. From Porto Cesareo to Peschici, from Bari to Taranto, from Vieste to Brindisi, from Otranto to the Tremiti Islands, don't miss the chance to book an enjoyable holiday in this land full of colors.

Our holiday's package will give you the opportunity to enjoy stunning and beautiful beaches and cities tasting the most delicious local food.

The old town in Taranto, with its beautiful view from the sea offers a spectacular play of lights. The Gargano promontory consists of a wide isolated mountain massif made of highland and several peaks. The coast of Gargano is rich in beaches and tourist facilities. Vieste, Peschici and Mattinata are world-wide-famous seaside resort locations.

Margherita di Savoia, the largest and spectacular sea Saline existing and still working in Europe, first both by extension and production.

Lecce, over 2000 years old, has rich Baroque architectural monuments and it is one of the most important cities of Apulia.



In addition, there are several stunning towns like Alberobello famous for its unique trulli constructions, Vieste, Peschici, Santa Maria di Leuca, Gallipoli, Ostuni, Otranto...

We strive to provide our customers with everything they need and our packages include a wide range of leisure activities. Our customers will have a tour guide who will show and accompany them throughout the cities selected for the trip and the food tour.

Ask for your customised tour in one of our selected resorts or "masserie".

Customize your trip with our exclusive offers:



Beauty & Wellness Center – Our spa holidays are all about wellbeing. Treat yourself to a wonderful spa break and you'll feel – and look – great. Book a lovely spa and thalassotherapy session with us!

Golf Breaks – enjoy your break playing golf. We will offer you the best golf courses of the region.

Boat hire - with the help of one of our skippers discover the beauty of the Puglia coast.

Cookery Courses – Discover the secrets of traditional Puglia recipes and try to cook some of the best dishes from the local tradition, guided by first class chefs. Try the delicious bread of Altamura, with its dense and thick crust. Inside the crumb is yellow from the use of semolina (duram) wheat. Apulia counts 25 DOC wines including The Aleatico, the Primitivo of Manduria and the Negroamaro and also olive oils produced locally.

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