



FORMAT Tour Planner
gli specialisti del viaggio su misura

THE TAILOR MADE ITALIAN EXPERIENCE

Regioni d'Italia: Piedmont



The Piedmont region is located in the north-west of Italy. The region's name comes from the Italian phrase meaning "at the foot of the mountains." The river Po flows through Piedmont and the region is bordered by the Southern France (Rhône-Alpes et Provence-Alpes-Côte d'Azur); the Italian regions of Val D'Aosta, Lombardy, Liguria and Emilia Romagna; and the Swiss Cantons of the Valais and Tessin. Piedmont's main city is Turin.

Covering 25,400 km² and constituting 8.4 % of Italy's entire surface area, Piedmont is the second biggest region in Italy. Piedmont has 4.3 million inhabitants, making it the fifth most populous region in Italy. The region is also the second most important industrial centre, after the Lombardy region. Piedmont can be considered the "door" to the Alps and Turin is surrounded by a large rice region to the east.

On one side of the region visitors can find the Barolo vineyards, which are the pearl of Italy's wineries, as well as the rare white truffle, which thrives due to the region's brilliant sunshine. On the other side of Piedmont, visitors can find two of the most spectacular mountains in the Alps – the White Mountain and the Cervino.

Piedmont, things to do



Piedmont is a region rich in history and natural beauty.

Visitors to Piedmont have the opportunity to immerse themselves in the rich history of the city of Turin and to explore the National Park of Gran Paradiso. Major Lake with its Borromee islands, where prestigious Italian gardens and the opulent Borromeo's family palaces are situated, is another of Piedmont's most beautiful spots.

The region offers a variety of cultural events, sport activities and, of course, a luscious cuisine. The main tourist attractions are Sestiere, a ski site for winter sports; Bardonecchia, in which visitors can take to take beautiful walks in the valley and the Zegna's Oasis, an area of wild and uncontaminated nature, far from the main tourist areas.

Getting there

Turin is connected to the main points of Italy and Europe with a comprehensive transport network of trains, airports and motorways. The Turin-Caselle airport is 16 km from the centre of the city. With good road and motorway networks, Turin is easily accessible by car. Travelling in Italy by train is comfortable and cheap. The majority of trains end in Turin Porta Nuova, which is the city's main rail station, located in the town centre.



Our Tours

Lake Orta & Maggiore Experience *Lakes and mountains, wines and local food products, art and history: this is Piedmont!*



You can start with a stay on the shores of Lake Maggiore, you can visit and enjoy the best of what Piedmont has to offer.

During a minimum stay of 5 days you will discover: Stresa and the Borromean Islands - Arona, Angera and Rocca - Pallanza and Verbania and Villa Taranto - Orta and San Giulio Isle - Novara and its hills - Langhe, Roero and Monferrato - Torino and Venaria.



You will wake up and admire the Borromean Islands from a luxury 4 / 5 * hotel room nearby Maggiore Lake. You might enjoy a sailing boat cruise, or tasting some wines from Piedmont, or having a romantic dinner on the Fisherman's Island. You can choose to play golf or hiking in the mountains or shopping in one of the most famous luxury outlets, "The Place". Otherwise, you might meet some local producers of cheeses, meats, wines and craft beers.

If you love history, art, culture, Piedmont can satisfy all your desires.

For further information please fill in the form below. Prices from € 180.00 per person in superior double room with lake view, per night with breakfast included (activities and visits not included).

Customize your trip with our exclusive offers:



Excursions - visits to the gardens of Villa Taranto, Villa Pallavicini, Alpinia.

Shopping Tour - The boutiques in Arona, Stresa and Verbania, the outlets in Piedmont, with the assistance of our drivers and our personal shoppers!

Cooking Classes - The combined holiday package with cooking classes allow you to rest, do some excursions and learn to cook some typical dishes that you will enjoy during your stay. Homemade bread and pasta, polenta, cheese and cold cuts will be proposed and recommended in a number of ways.

Visit of cellars and wine tasting - From the hills of Novara, the area of Langhe, Roero and Monferrato, passing through the kingdom of the truffle. Family owned wine cellars as well as large wineries: to delight your eyes and your taste buds.

Beauty & Wellness Center - From the Spa of the large hotels to the most famous Wellness Center: to keep fit on holiday.

Golf - Among historical clubs and schools opened recently around Lake Maggiore, there are 15 golf courses which are much appreciated, some of which have accommodation and restaurants. Piedmont has nearly 60 greens, from 9 to 36 holes. On request you will be assisted by experienced players and professionals that will help you to improve your style and techniques.

Private luxury cruises - sailing boats and motorboats are available to navigate the waters of Piedmont lakes, several stops to visit the lakes surround. Lake Orta & Maggiore, the Piedmont that you've always wanted!

Contact us for informations: matteo.fugazza@travelformat.com