



FORMAT Tour Planner
gli specialisti del viaggio su misura

THE TAILOR MADE ITALIAN EXPERIENCE

Regioni d'Italia: Liguria



“Liguria Terradamare”, a slogan that conveys the notion that Liguria offers much more than just seaside holidays! Liguria is both land and sea and filled with villages where time seems to have stopped centuries ago, forests of chestnut trees, and the strong flavours of a cuisine that features local products. In summer, Liguria becomes a natural stage for shows, festivals and concerts under the stars. And in autumn, the various events make for an original holiday destination. All this goes to show that Liguria is a region filled with excitement and is truly a terradamare... a land to love!

Liguria can be divided into five large areas— Riviera dei Fiori, Riviera delle Palme, Genoa, the Tigullio and the genovesato, the Cinqueterre area and the Gulf of Poets.

Liguria, things to do



Excitement at Sea. A holiday in Liguria is a sweet, blue rhapsody, a melody of salt, surf and wind. Days can be spent sailing from a hidden inlet to a small, romantic harbour, stopping here and there for a diving expedition among underwater gardens, experiencing a close encounter with the giants of the sea in the “Cetaceans’ Sanctuary”, accompanied by expert biologists, or sunbathing on one of the many beaches that fly the Blue Flag, guaranteeing clear waters and respect for the environment.

In Liguria anything is possible, even coming face to face with a penguin or shark behind glass at the Acquario di Genova, the biggest and most visited aquarium in Europe, designed by world-renowned architect Renzo Piano.

Scenes of Art. With all the narrow alleys and precious marble sculptures, princely manors, monuments and castles, it is impossible to count the reasons to discover Liguria’s cultural heritage on your next holiday. Liguria: an open-air museum.

Traces of History. Villages perched on mountain crests, offering picture perfect views, where life flows slowly to nature’s rhythm. A stay in a medieval village is like a trip through time and history!

Many of the Ligurian villages have been awarded prestigious merits. 10 Orange Flags fly over the Ligurian territory, where in 1998 Regione Liguria decided to enhance its hinterland in collaboration with the Touring Club. 13 Ligurian villages have been elected among the "most beautiful Italian villages."

Scents and Flavours. Ligurian cuisine is simple and light, a genuine expression of the life of seamen and farmers. Liguria boasts a huge variety of flavours and aromas that range from the fruits of the earth to the catch of the day to the region’s freshly baked goods. Every municipality of the region has its specialty and recipes worth discovering by visiting the many cellars, oil mills, restaurants and trattorias which offer anything from “capon magro”, a refined fish dish, to “panissa” made with chick peas, “cima alla genovese”, a wonderful mix of meat and vegetables, and “trofie” pasta with pesto sauce.

Outdoor Sports. Nature and sport lovers will consider Liguria to be a paradise. Visitors should not forget all the equipment needed to experience an active holiday in an open air gym. Have fun along the many bike paths and dirt paths that wind slowly up the Alps and Apennines, get your adrenalin going on our free climbing cliffs, try for a hole in one in our region’s beautiful golf courses, or sail freely out on the peaceful sea. A workout for body and mind, Liguria feeds your craving for wellness.

A Sea of Gardens. Experience magnificent seaside villas filled with history, historical mansions of unparalleled beauty and green treasures in the many parks, botanical gardens, greenhouses and rose gardens whose upkeep remains a testimony to the love and care of their ancient owners. A visit to the Ligurian villas and gardens inevitably invites visitors to respect the land and the environment and offers novel holiday ideas!

Getting there

Liguria is accessible by several routes:

- By car: Liguria is accessible by motorway, state and provincial roads. The motorways, managed by the company "Autostrade per l'Italia" and subject to a toll, connect the four provinces of Liguria to the main Italian cities. The other roads are toll-free and connect the various cities, towns and seaside villages of the Ligurian Riviera and hinterland.
- By train: the Railway network covers most of the region, connecting the four Provinces and the main towns and villages of the Riviera and hinterland.
- By ferry: the ports of Genoa and Savona are served daily by many shipping and ferry lines that ensure daily connections between Liguria and the rest of Italy, as well as with some of the most important ports of the Mediterranean Sea. They are also a preferred destination for some of the world's leading cruise lines.
- By plane: the Cristoforo Colombo Airport of Genoa connects Liguria with various main Italian and European cities with scheduled flights by the leading national and international airlines.

In a favourable and strategic position in the middle of the two Rivas, the airport is accessible by motorway and urban roads. The Volabus n. 100 ensures a fast connection between the airport and the Genova Piazza Principe Train Station.

C. Panero Airport in Villanova d'Albenga, in the Province of Savona, is also an option for international travelers. This airport also serves small charter and private planes.

- By boat: the over 300 km. of Ligurian coastline features a vast number of ports and docks for yachts. All yachts and boats, based on size and type, have access to the 35 tourist harbours, 8 Marinas, 4 landings and other structures, including various docks, equipped beaches and dockyards, present in Liguria.



Our Tours

Liguria Terradamare

Discover the "pearls" of the Ligurian coast in our exclusive resorts and fine restaurants



Our proposal "Liguria Terradamare" allows you to visit, with a minimum stay of 5 days, at least 3 locations to choose from the Cinque Terre, Genova, Lerici, Portovenere, Portofino, Santa Margherita, Rapallo, tasting the local food products and plunging in the Ligurian Sea.

Visit the Parco Nazionale delle Cinque Terre: Let's come and discover the five small villages set in the rocky coastline overlooking the sea, a unique landscape in the world!

Visit Genoa! a beautiful city full of palaces, historic streets, Museums and the biggest aquarium in Europe.

Discover Lerici and Portovenere, two historic villages built in the Middle Ages, which are located in the Gulf of Poets and dominated by magnificent castles.

Visit Portofino, the most representative place of the Gulf of Tigullio.

Enjoy Santa Margherita, the "pearl of the Tigullio, which boasts a truly beautiful seafront and typical Genoese houses with colorful facades, it is the ideal destination for shopping.

Go to Rapallo, famous for its beautiful historic buildings.



The tour will be designed by our experts to satisfy your needs, allowing you to fill your free time with excursions, accompanied by experienced guides, or sailing aboard a luxurious yacht to discover the thrill of the sea. After having had breakfast at the hotel, experienced tour guide will take you to visit the city of Liguria of your choice. The visit will be accompanied by a tasting of typical food products of Liguria (trofie with pesto, dried cod) and ending with dinner at a traditional restaurant where the typical Ligurian cuisine has been renewed by great Italian chefs using new techniques. You might choose to stay at one of the luxurious 5-star hotels of our selection or in a Relay with its golf courses and spa. For more information about your personal tour filling in the form below, prices starting at EUR 150.00 per person in double room per night with breakfast (activities and visits not included).

Customize your trip with our exclusive offers:



Excursions - Accompanied by experienced guides you will discover the wild herbs used in cooking or in traditional medicine!

Shopping Tour - Let yourself be guided in the famous boutiques of the Ligurian town accompanied by a personal shopper!

Cooking Classes - Learn the secrets of Ligurian recipes and try to prepare the best dishes of the Ligurian tradition with exclusive chef. Trofie with pesto, dried cod, cod, have no more secrets for you!

Visit of wine cellars and wine tasting - Wine tour of the historical cellars of the major manufacturers such as the Cinque Terre and Sciacchetrà, Colli di Luni, Colline di Levante, Golfo del Tigullio, the best wine labels of Liguria

Beauty & Wellness Center – don't miss the opportunity to pamper your self in one of the spas that we have selected for those seeking a relaxing holiday!

Golf Holiday - Enjoy a day of golf in the many fields in Liguria. Playing golf on holiday has never been easier thanks to our guides who will accompany you to the best golf courses in Liguria.

Yacht Charter - Enjoy the sea breeze on board a luxurious yacht or on board the "gozzi" typical Ligurian boats made of wood!

Contact us for informations: matteo.fugazza@travelformat.com